

SOCIAL MEDIA PLAN

- The Social Media Plan is a strategic initiative designed to cultivate a strong and positive presence across digital platforms. Its primary goal is to enhance and elevate the Team Fishel brand by showcasing our expertise, company culture, and commitment to our customers and the communities we serve.
- Submissions will be reviewed and may fall into, but are not limited to, the following categories: **Recruitment, Brand Recognition, What We Do, Business Development, Community Involvement, Company & Industry News, Holidays, and Celebrations.**
- All submissions will be reviewed, though posting is not guaranteed. There is a strict vetting process in place to ensure the content that is shared via verified Team Fishel social media accounts is appropriate.
- You can submit content by emailing or texting socialmediateam@teamfishel.com. Note, your participation is 100% voluntary and standard messaging rates may apply.
- If you have any questions please reach out to **Marketing Associate Kelsey Miller** at klmiller@teamfishel.com.



teamfishel In the aftermath of Hurricanes Helene and Milton, Team Fishel wants to extend our heartfelt thoughts to those who have been impacted. We especially want to acknowledge our storm restoration crews in those regions that while, in some cases personally affected, sacrifice to respond to the needs of the larger communities and our customers. Thank you Teammates, for your commitment, compassion, and ongoing efforts.

#HurricaneHelene #HurricaneMilton



**We look forward to featuring our Teammates and everything that makes Team Fishel
The Best Choice for our Customers, Teammates, and Suppliers.**

